

## JABIN WHITE

106 Quaker Lane, Villanova, PA 19085 | 609.933.7024 | [jabin@jabin.com](mailto:jabin@jabin.com)

### SUMMARY

Senior Digital Publishing Executive with a unique combination of strategic and technical experience. Deep background driving innovation as part of executive leadership teams. Extensive knowledge of publishing technologies, markup languages, and content management systems/processes. Proven capability to establish and manage efficient, scalable content workflows in large and small organizations. Recognized thought leader and frequent speaker at industry events. More than 25 years of demonstrable experience in digital publishing, with a passion for speaking plainly about technology and its ability to align with and support organizational mission, strategy, and objectives.

### PROFESSIONAL EXPERIENCE

#### *Vice President of Content Management*

ITHAKA/JSTOR, Princeton, NJ | December 2010-September 2023

- Led production and technology team of 50 responsible for **JSTOR**, a global academic database of more than 100 million journal pages, 140,000 books, and more than 6 million monthly users, and **Portico**, the leading community-supported archive of more than 1 million digital journals and books
  - Increased efficiency in Portico workflow by 50% while re-designing workflow to achieve 50% cost savings
  - Supervised all aspects of content production, including quality control processes and vendor management
  - Successfully integrated multiple new content types into the JSTOR database, including ArtStor Images, one of the world's largest collections of art-based images
- Managed the technology infrastructure supporting all content management systems and workflows
- Initiated/championed development of a semantic index (JSTOR Thesaurus) to improve JSTOR search and usability
- Active member of the ITHAKA Steering Committee (ISC) executive leadership team responsible for guiding the strategic direction of ITHAKA in support of “*advancing/preserving knowledge to improve teaching and learning through the use of digital technologies.*”

#### *Director of Strategic Content*

Wolters Kluwer Health, Philadelphia, PA | May 2009-December 2010

- Developed and led initiative to leverage content management best practices in support of multi-format publishing programs and product development
- Managed a team of 8 to implement “XML first” workflow, in collaboration with editorial teams, to drive efficiencies in creation of print and digital products from a single content source

#### *Vice President of STM Sales*

Scope eKnowledge Center, Villanova, PA | October 2008-May 2009

- Responsible for representing Scope's eKnowledge strategy and content services portfolio in North America with an emphasis on the scholarly publishing community

#### *Vice President of Product Development*

Silverchair, Inc., Charlottesville, VA February | 2006-October 2008

- Worked in a strategic leadership role to help customers evaluate their content assets, understand and adopt relevant technologies, and collaboratively determine product and related process development opportunities

### ***Executive Director, Electronic Production***

Elsevier, Philadelphia, PA | October 2000-January 2006

- Led US-based Electronic Production operations for health sciences division of global publisher. Managed teams responsible for content and application management for multiple products and platforms including **MD Consult**, **Mosby's Drug Consult**, and the **American Board of Medical Specialties (ABMS)** production system. Helped define company's content structures and standards in XML and related content and data standards

### ***Content Specialist***

Unbound Medicine, Media, PA | May 2000-October 2000

- Established all aspects of company's use of XML and related content management and data standards
- Authored DTD for company's first "Unbound" family of products

### ***Senior Manager, SGML/XML Group***

Lippincott Williams & Wilkins, Philadelphia, PA | August 1997–May 2000

- Initiated and championed the company's entry into SGML, including education and marketing program for all employees. Developed customized version of Microsoft Word to enable SGML tagging by non-SGML editors

### ***Database Publishing Editor and Editor I***

Mosby, St. Louis, MO | August 1995–August 1997

- Implemented SGML workflow in support of industry-leading drug database, and managed content and technology development of **Mosby's GenRx** and **iMed CD-ROM** products

### ***Editorial Assistant***

Current Medicine, Philadelphia, PA | 1994-1995

- Managed content and author relationships in support of development of new book projects, including Wooliscroft: *Current Diagnosis and Treatment* and Mandell: *Atlas of Infectious Disease*

## **EDUCATION**

**Master's in Business Administration** | Pennsylvania State University, State College, PA, 2008

**Bachelor of Arts, History** | Wake Forest University, Winston-Salem, NC, 1989

## **INDUSTRY AFFILIATIONS AND COMMUNITY INVOLVEMENT**

- NISO (National Information Standards Organization) Board Member, 2015-2016. Treasurer, 2017-2021
- Society for Scholarly Publishing (SSP) Pre-Conference Planning Committee, 2016-2022
- E-Data Quality Working Group, 2014
- Founder "[Jabin's March Madness Charity Pool](#)" (raised more than \$25,000 for organizations including Mighty Writers, Wounded Warriors Foundation, and St. Jude's Children's Hospital)

## **PRESENTATIONS AND PUBLICATIONS**